

Digital Production BuZZ: LIVE from NAB Show 2015

The [Digital Production BuZZ](#) (often referred to as “The BuZZ”) is proud to be returning for the seventh year in a row covering the National Association of Broadcasters convention in a series of live broadcasts from the NAB Show floor.

Los Angeles, CA ([PRWEB](#)) April 07, 2015 -- The Digital Production BuZZ (often referred to as “The BuZZ”) is proud to be returning for the seventh year in a row covering the National Association of Broadcasters convention in a series of live broadcasts from the trade show floor. Full coverage of the NAB Show – live interviews, product announcements, in-depth industry analysis, and concise evening reports – will all be reported from The Buzz’s booth at NAB (SL11505).

The Digital Production BuZZ podcast is the longest-running podcast in the world covering filmmaking, video production, post-production, and distribution. Digital Production BuZZ content can always be found at [DigitalProductionBuZZ.com](#), but as The BuZZ’s NAB Show coverage is so extensive, they provide a dedicated website with all of their exclusive content at [NABShowBuZZ.com](#).

All of the major players in video production, post production and content creation will be at NAB this year, such as Adobe, Blackmagic Design, AJA, Avid, G-Technology, ProMAX, Autodesk, MAXON, NVIDIA, Red Giant, and many more. These industry luminaries will be making their big product announcements at NAB, and their first live interview will be on The BuZZ. “You can wade through hundreds of press releases, or you can simply listen to our show and hear it straight from the horse’s mouth”, states Larry Jordan, the highly-regarded producer, director, and editor who is the executive producer and host of the Digital Production BuZZ podcast. He continues: “Our NAB guest list is a veritable ‘who’s who’ from the digital media industry, and more often than not, the Digital Production BuZZ is their first stop after their big announcement.”

With generous support from 1 Beyond - leaders in digital video systems for streaming, archive and storage - The Buzz will produce 11 live video podcasts, 11 live audio podcasts and 5 Evening Reports wrapping up the day's events at NAB. Some of the video gear 1 Beyond will be providing includes three (3) 1 Beyond StreamCam PTZ's for the live cameras and the 1 Beyond StreamMachine Pro to switch, add titles, encode, stream live, and record the show for posting.

When not broadcasting from the NAB Show, the Digital Production BuZZ airs every Thursday at 6pm PT, featuring live video and audio streaming from the new Digital Production BuZZ Studios in Westlake Village, CA. The Buzz offers an array of fascinating industry guests who help to answer the “why”, discussing trends and technologies in the world of digital media. From the people creating the gear, to the people using it to create cutting-edge film and video projects, these are the interviews you can’t find anywhere else. The show is produced by industry veteran Cirina Catania, and Larry Jordan’s co-host is Michael Horton, founder and head of the Los Angeles Creative Pro User Group.

Jordan also owns and heads Larry Jordan & Associates, Inc. (LJA). LJA provides high-quality, engaging training and information covering video production and post-production for practicing professionals and students through a variety of media worldwide.

ABOUT LARRY JORDAN



Larry Jordan is a producer, director, editor and trainer, specializing in Apple and Adobe media software; as well as the executive producer and host of the weekly interactive internet radio show and video podcast, Digital Production BuZZ. The Buzz provides everything you need to know about digital media, production, post production and distribution.

RELEVANT LINKS:

www.LarryJordan.com

www.DigitalProductionBuZZ.com

www.NABShowBuZZ.com



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Online Web 2.0 Version

You can read the online version of this press release [here](#).